

# GiveWP Black Friday Deal 2025: Save 30% on Premium Fundraising Tools

Black Friday is here, and if you're running a nonprofit or managing online donations, this is your moment.

GiveWP—the WordPress plugin trusted by over 100,000 fundraisers worldwide—is offering an incredible 30% discount on all premium plans.


Whether you're just starting your fundraising journey or looking to scale your impact, this deal makes powerful donation tools more accessible than ever.

I've been watching GiveWP transform how organisations collect donations, and honestly, this year's offer is one you don't want to miss.

## Quick Deal Overview

Before we dive deep, here's everything you need to know at a glance:

 **Sale Duration:** 24th November 2025 – 2nd December 2025

 **Maximum Discount:** 30% OFF all premium plans

 **Plans Covered:** Basic, Plus, Pro, and Agency Plans

 **Pricing After Discount:**

- Basic Plan: ~\$104/year (regularly \$149)
- Plus Plan: ~\$244/year (regularly \$349)
- Pro Plan: ~\$349/year (regularly \$499)
- Agency Plan: ~\$419/year (regularly \$599)

 **Deal Link:** [Grab Your GiveWP Black Friday Deal Here →](#)

 **Coupon Code:** No coupon needed—discount applies automatically!

This is brilliant for anyone who's been sitting on the fence about upgrading their donation system.

The discount applies across all plans, and you'll lock in serious savings for an entire year of premium features.

## About GiveWP



GiveWP is hands-down one of the most robust donation and fundraising plugins for WordPress. Think of it as your complete fundraising toolkit—minus the complexity and sky-high price tags that usually come with professional donation platforms.

What makes GiveWP special? It's built specifically for nonprofits, churches, schools, political campaigns, and any organisation that relies on donations. Unlike generic payment plugins, GiveWP understands the unique needs of fundraisers: donor management, recurring giving, detailed reporting, and customisable donation forms that actually convert.

**Here's why over 100,000 fundraisers trust GiveWP:**

✓ **Unlimited donation forms** with complete customisation options ✓ **Built-in donor management system** to track your supporters ✓ **Insightful reporting and analytics** to understand your fundraising performance ✓ **Multiple payment gateways** including Stripe, PayPal, and more ✓ **Recurring donations** to build sustainable monthly giving programmes ✓ **Peer-to-peer fundraising** for crowdfunding campaigns ✓ **550+ five-star reviews** from satisfied organisations ✓ **Over £250 million raised** since 2015 through the platform ✓ **98% customer happiness score**—that's genuinely impressive

Whether you're a small local charity or a growing nonprofit with ambitious goals, GiveWP scales with you. The interface is clean, the forms are mobile-responsive, and the whole system just works without requiring a computer science degree to set up.

## Why This Black Friday Sale Is Worth It

Let's talk numbers, because that's where this deal really shines.

Normally, GiveWP's Basic Plan costs \$149 per year. With this 30% Black Friday discount, you're looking at roughly \$104—that's \$45 in savings for accessing premium add-ons, all payment gateways, and priority support.

But here's where it gets even better: the Plus Plan (regularly \$349) drops to around \$244. That's over \$100 saved, and this plan includes recurring donations, all premium add-ons, and a complimentary 30-minute fundraising website audit worth \$50. You're essentially getting professional consultation thrown in for free.

For established organisations, the Pro Plan at roughly \$349 (down from \$499) adds peer-to-peer fundraising and VIP support. And if you're an agency managing multiple nonprofit clients, the Agency Plan normally costs \$599 but drops to approximately \$419 during this sale—covering five sites with all the bells and whistles.

**Here's my honest take:** These savings aren't just about the money (though saving 30% is lovely). It's about getting access to tools that can genuinely increase your donation conversions and donor retention. When you consider that even a small improvement in your fundraising can bring in thousands more in donations, the ROI on these plans pays for itself many times over.

This sale only runs for nine days, and historically, GiveWP doesn't offer discounts like this frequently. If you've been considering upgrading or starting with a premium plan, this is genuinely the best time to do it.

## How to Buy GiveWP During the Sale

Claiming your Black Friday discount is refreshingly straightforward—no complicated hoops to jump through. Here's your step-by-step guide:

### 1 Visit the Deal Page

Head over to the [GiveWP Black Friday Deal Page](#) where the 30% discount is automatically applied. You'll see all available plans with the reduced pricing clearly displayed.

### 2 Choose Your Perfect Plan

Take a moment to review which plan suits your organisation's needs. Starting out with basic features? Go with Basic. Need recurring donations and premium add-ons? Plus is your sweet spot. Managing multiple sites or running peer-to-peer campaigns? Pro or Agency plans have you covered.

### 3 No Coupon Required

This is the beautiful part—the discount applies automatically. No hunting for coupon codes, no worrying about whether you've got the right promo text. Just click through and the savings are already there.

#### **Complete Your Secure Checkout**

Add your chosen plan to cart, fill in your payment details, and you're done. GiveWP uses secure payment processing, and you'll receive your license key and download instructions immediately after purchase.

**Pro tip:** Remember that all GiveWP premium plans require the free GiveWP plugin to be installed on your WordPress site first. If you haven't done that yet, head to your WordPress dashboard, go to Plugins > Add New, search for "GiveWP," and install it before activating your premium license.

## **Plans & Pricing Breakdown**

Let's break down exactly what you get with each plan and what you'll pay during this Black Friday sale.

### **Free Plan: £0/Year**

Perfect for organisations just dipping their toes into online fundraising:

- Unlimited donation forms
- Stripe and PayPal payment processing (note: 2% additional fee for Stripe one-time donations)
- Basic donor management
- Insightful reporting dashboard
- Mobile-responsive forms

**Who it's for:** Small nonprofits testing the waters or those with very basic donation needs.

### **Basic Plan: ~\$104/Year (Regular \$149)**

Everything in Free, plus:

- Basic add-ons included
- Access to all payment gateways (no extra Stripe fees)
- License for 1 site
- Priority email support

**Who it's for:** Growing organisations that need more payment flexibility and reliable support.

### **Plus Plan: ~\$244/Year (Regular \$349) — Most Popular**

Everything in Basic, plus:

- All premium add-ons
- Recurring donations functionality
- 30-minute fundraising website audit (\$50 value)

**Who it's for:** Established nonprofits looking to build monthly giving programmes and maximise their online fundraising potential. This is genuinely the sweet spot for most organisations.

### **Pro Plan: ~\$349/Year (Regular \$499)**

Everything in Plus, plus:

- Peer-to-peer fundraising capabilities
- VIP support with 1-2 hour response times

**Who it's for:** Larger organisations running sophisticated fundraising campaigns, including crowdfunding and peer-to-peer events.

### **Agency Plan: ~\$419/Year (Regular \$599)**

Everything in Pro, plus:

- 5-site license
- All Give add-ons
- VIP support
- Peer-to-peer fundraising

**Who it's for:** Digital agencies, freelancers, or organisations managing multiple nonprofit websites. If you need more than 5 licenses, you can contact GiveWP's Customer Success team for bulk licensing options.

**Important note:** All premium plans come with a 30-day money-back guarantee. If GiveWP isn't the right fit, you can request a full refund within 30 days of purchase—no hassle, no fine print.

## **Extra Perks & Features**

Beyond the core plans, GiveWP includes some genuinely valuable extras that make your fundraising life easier:

### **Individual Add-On Purchases**

If you're not ready for a full plan, you can purchase add-ons individually. Basic add-ons cost \$79, premium add-ons are \$149, and the peer-to-peer fundraising add-on is available for \$199. During Black Friday, though, bundling them in a plan is far more cost-effective.

## **Insightful Reporting**

Track donation trends, monitor donor behaviour, and identify your most engaged supporters. The reporting dashboard gives you actionable insights without overwhelming you with data.

## **Multiple Payment Gateway Options**

Premium plans support not just Stripe and PayPal, but also other popular payment processors. Give your donors the flexibility to give however they prefer.

## **Recurring Donations**

Monthly giving is the backbone of sustainable nonprofit funding. With recurring donation functionality, you can set up subscription-based giving that provides predictable revenue streams.

## **Professional Donor Management**

Keep detailed records of your supporters, track their giving history, segment your donor base, and build stronger relationships with your community.

## **Fundraising Website Audit**

Available with Plus, Pro, and Agency plans, this 30-minute consultation with GiveWP's Customer Success Team helps you optimise your donation forms and fundraising strategy. It's worth \$50 and comes completely free with eligible plans.

## **Priority & VIP Support**

Basic and Plus plans get priority email support with 2-4 hour first-response times (Monday-Friday, 5am-5pm Pacific). Pro and Agency customers enjoy VIP support with 1-2 hour response times. The team knows WordPress inside and out and can help troubleshoot not just GiveWP issues, but broader website problems too.

## **Secure & Compliant**

GiveWP is built with security and compliance in mind, helping you protect donor data and maintain trust with your supporters.

# **Frequently Asked Questions**

## **When does the GiveWP Black Friday sale start and end?**

The sale runs from 24th November 2025 through 2nd December 2025. That gives you nine days to take advantage of the 30% discount on all premium plans.

### **Is the Black Friday discount valid for license renewals?**

The 30% off promotion applies specifically to new plan purchases during the sale period. For renewal pricing and options, it's best to check directly with GiveWP or contact their support team.

### **Do I need a coupon code for the discount?**

No coupon code is required! The 30% discount applies automatically when you visit the deal page and select your plan during the promotional period. Just click through and the savings are already applied.

### **Can I upgrade from Free to a premium plan during the sale?**

Absolutely! If you're currently using the free version of GiveWP, this is the perfect time to upgrade. Your existing donation data and forms will carry over seamlessly when you activate your premium license.

### **What happens if I don't renew my license next year?**

Your GiveWP add-ons will continue working, but you'll lose access to priority support and won't receive updates (including security patches, new features, and bug fixes). The free core plugin always remains functional regardless of your license status.

## **Final Thoughts: Don't Miss This Fundraising Opportunity**

If you're serious about online fundraising, GiveWP is one of the smartest investments you can make—and this Black Friday deal makes it even more accessible.

With 30% off all premium plans from 24th November through 2nd December, you're saving substantial money whilst gaining access to tools that can genuinely transform your donation strategy. Whether it's recurring giving, detailed donor insights, peer-to-peer campaigns, or simply having reliable support when you need it, GiveWP delivers.

I've seen too many nonprofits struggle with clunky donation systems or pay exorbitant fees to third-party platforms. GiveWP puts you in control of your fundraising, keeps more money in your organisation, and provides a professional donor experience that builds trust.

The sale only lasts nine days, and these discounts don't come around often. If you've been considering an upgrade or starting fresh with a proper donation plugin, now is genuinely the time to act.

**[Claim Your 30% GiveWP Black Friday Discount Now →](#)**

Here's to your most successful fundraising year yet! 🎉

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